

AT A GLANCE FOR 2021

21

Ribbon
Cuttings

40

New
Members

88%

Member
Retention
Rate

93

Events,
meetings
held



Member profiles were visited 6603 + times since May 2021 (found members on our website)



The Chamber brought back many in-person events and meetings to provide opportunities for members to learn and network.

Chamber CEO served on the Kansas Governors Advance Kansas Coalition and serving on the Target Committee - looking at schools and workforce options/opportunities



The Chamber created a Member 2 Member Discount opportunity for our members to do business with our members.

Upgraded our membership data system to include a new, more modern website. The website works for our members 24/7.



The Chamber receives over 10+ phone calls and 20+ emails a day, requesting information on housing, events, business leases, land for sale, phone numbers and referrals.

Chamber staff likes and shares social media posts they see-gaining your business exposure and more reach. Approximately 4-5 posts are shared daily.



The Chamber creates partnerships with local, state and national agencies to further the mission of the chamber and promote the Andover business community.

Chamber member profiles on our website have received over 6300 hits in 2021. That means people are searching out member businesses and organizations.



TO DATE, THE ANDOVER CHAMBER HAS GIVEN \$3000 IN SCHOLARSHIPS TO ANDOVER STUDENTS

- Refers Chamber members FIRST
- Online membership directory works for members 24/7
- 1000 printed membership directories
- Job postings listed on Chamber website
- Business of the Month eligibility
- Post special events and hot deals on Chamber website

- One size does not fit all - Tiered investment structure
- Multiple opportunities for business & personal exposure
- Discount on ConstantContact - email marketing campaign
- Increase benefits the higher the tier investment